



EURAF

2024

LEAFLET FOR PARTNERS

7th EUROPEAN AGROFORESTRY
CONFERENCE - EURAF 2024

MAY 27th - 31st 2024 BRNO



Agroforestry - regenerating landscapes and diversifying production in Europe

We all feel that in the face of climate changes, overall decreasing biodiversity, environmental pollution, health risks,...war times?, the European agriculture needs substantial changes. The interest in re-implementing agroforestry in European agriculture has been growing exponentially due to its environmental benefits. Once a common land use was marginalized by industrial and highly specialized agriculture, based on excessive use of mineral fertilizers and pesticides that leads to low diversity and soil degradation. In contrast, agroforestry is an example of "sustainable intensification", or how to get more outputs and greater diversity with fewer inputs. Hence, it addresses the negative environmental impacts of intensive agriculture, and its vulnerability to changing climate. The worldwide experiences show that well-designed agroforestry systems, which are adapted to local conditions, have a great capacity to provide economic benefits (in terms of higher productivity per se or reduced risks of production loss to biotic and/or abiotic stresses), while increasing the heterogeneity at the landscape level, which is beneficial for biodiversity conservation and ecosystem functioning. Nevertheless, the re-adoption of agroforestry in Europe is currently challenging, despite the interest of both farmers and policy makers.

We in Czechia, country in the heart of Europe, scarred by the most intensive form of industrial agriculture, feel that agroforestry is gaining momentum now and that systematic support beyond subsidies should indispensably include innovative research, as a cornerstone for progressive development and thus conservation and creation of economically and environmentally sound landscapes throughout Europe. We invite you to share and discuss the latest state of the art of European agroforestry science, policy and practice, during EURAF conference held this time in a vibrant city of Brno, Czechia.

The conference will review recent research and practical results that address those challenges from various points of view, with various methodological approaches. Discussions in plenary, thematic oral or poster sessions, and workshops will provide participants with new ideas to enhance our understanding of the potential capacity of agroforestry to maintain and restore soil health, conserve biodiversity, adapt to climate changes, create functional business models to help us face future crises, together with meeting the challenge that we face now in Europe and worldwide.

Ing. Jakub Houška, Ph.D., D.E.S.S

Organizers



Ministerstvo životního prostředí

jihomoravský kraj



Basic facts

27-31 May 2024

Mendel University in Brno, the Czech Republic
www.euraf2024.mendelu.cz

Congress history

The congress is regularly attended by around 300 participants.

1st European Agroforestry Conference:

Priorities for European Agroforestry

9-10 October 2012, Brussels, Belgium

2nd European Agroforestry Conference:

Integrating Science and Policy to Promote Agroforestry in Practice

4-6 June 2014, Cottbus, Germany

3rd European Agroforestry Conference:

Celebrating 20 years of Agroforestry research in Europe

23-25 May 2016, Montpellier, France

4th European Agroforestry Conference:

Agroforestry as Sustainable Land Use

28-30 May 2018, Nijmegen, The Netherlands

5th European Agroforestry Conference:

Agroforestry for the Transition towards Sustainability and Bioeconomy

17-19 May 2021, Nuoro, Italy – online

6th European Agroforestry Conference:

Agroforestry for the Green Deal Transition

16-20 May 2022, Nuoro, Italy

Sponsorship packages

Main partner

- Participation in the program – symposium of 10 minutes slot
- Three free registrations including three conference dinners
- Approx. 8 m² exhibition space
- Sponsor logo on the navigation panels and all printed materials
- Logo projection in meeting rooms during breaks
- Full page, full colour advertisement, in the Abstract Book (electronic version)
- Company logo and 100 words company profile on the conference website with a hyperlink to the sponsor website

Gold partner

- One free registration including one conference dinner
- Approx. 6 m² exhibition space
- Sponsor logo on the navigation panels and all printed materials
- Logo projection in meeting rooms during breaks
- 1/2 page, full colour advertisement, in the Abstract Book (electronic version)
- Company logo and 20 words company profile on the conference website with a hyperlink to the sponsor website

Silver partner

- One free registration
- Approx. 4 m² exhibition space
- Sponsor logo on the navigation panels and all printed materials
- Logo projection in meeting rooms during breaks
- 1/4 page, full colour advertisement, in the Abstract Book (electronic version)
- Company logo on the conference website with a hyperlink to the sponsor website

Bronze partner

- Sponsor logo on the navigation panels and all printed materials
- Logo projection in meeting rooms during breaks
- Company logo on the conference website

Sponsor of farmers

(will be used to cover the farmers' daily conference fees.)

10 fees - 800 EURO

- Company logo on the conference website
- Logo projection in meeting rooms during breaks

5 fees - 400 EURO

- Company logo on the conference website

Individual support through the online platform darujme.cz is here. →



Sponsorship options

Badges, lanyards

- Logo on the delegate badge
- Logo print on the lanyard alternating with the conference logo
- Lanyards will be provided and printed by the sponsor

Poster session sponsor

- Company logo on the conference website
- 1/4 page, full colour advertisement, in the Abstract Book (electronic version)
- Displaying sponsor's roll-up banners in the poster area

Study tour sponsor

- Company logo on the conference website

Social dinner sponsor

- Three conference dinners
- Option to exhibit logo and promotional materials at catering stations
- Recognition in all press materials and on the website

Coffee break sponsor

- Option to exhibit logo and promotional materials at catering stations
- Recognition in all press materials and on the website

Lunch sponsor

- Option to exhibit logo and promotional materials at catering stations
- Recognition in all press materials and on the website

Welcome drink sponsor

- Option to exhibit logo and promotional materials at catering stations
- Recognition in all press materials and on the website

Display of freestanding banners in common areas and meeting rooms

- Banner, max size A0
- The partner has an opportunity to place a company poster or roll-up banner in the exhibition area.

Exhibition space (with network connection, 2 chairs and a desk)

non-profit organisations will receive a 50% discount

- 6m²
- 4m²
- 2m²

Congress set (pen + paper notepads)

- Partners logo on the conference pen (provided by the sponsor)
- Partners logo on the conference paper notepads (provided by the sponsor)



Costs

Sponsorship packages	Main partner	10000 €
	Gold partner	5500 €
	Silver partner	3500 €
	Bronze partner	1000 €

Sponsorship options	Badges, lanyards	1500 €
	Poster session sponsor	1200 €
	Study tour sponsor	500 €
	Social dinner	1500 €
	Coffee break sponsor	1000 €
	Lunch sponsor	500 €
	Welcome drink	500 €
	Banners	from 1000 €
	Exhibition space	500 € / m ²
	Congress set	500 €

All prices are excluding Czech VAT (21%)



The European Agroforestry Federation (EURAF) aims at promoting the usage of trees on farms as well as any kind of silvopastoralism throughout the different environmental regions of Europe. EURAF has about 500 members from 24 different European countries.



The Czech Association for Agroforestry (ČSAL) was formally established in 2014. The main objective of the organization is the promotion of agroforestry in the Czech Republic. Currently it has more than 30 members including people from academic and research organizations (focusing on agriculture and rural development) as well as farmers. CSAL is very active on the international level and work actively on networking in Europe and transfer of the ideas into the Czech environment. CSAL is the only NGO with the main objective to actively promote agroforestry in the Czech Republic.

- Mendel
- University
- in Brno
-

Mendel University in Brno (MENDELU) is a public institution with a long tradition of excellence in teaching and research that has driven new ways of thinking since 1919. MENDELU comprises five faculties, offers more than 100 graduate degree programs in the Czech and English languages. Study programs combine innovative research with practical applications in a dynamic learning environment. From sustainable agriculture to data-driven economics, students are familiar with contemporary disciplines, preparing them for career in today's rapidly evolving industries.



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Benefits of sponsorship or exhibiting at EURAF 2024

- Excellent opportunity to **promote your name**, create **engagement with your brand**, and maintain a high profile before, during and after the Congress.
- Consolidate corporate **relationships** and expose your colleagues and your company to key markets.
- Align your **corporate social responsibility** program with the goals and themes of the Congress
- Allow your company to demonstrate its **commitment to the best practice** to the highly representative audience.
- Enable your representatives to **interact informally with participants** from all over the world.
- Expose your company to the **interested**, relevant and above all, **influential audience** in the agroforestry away from the competition of everyday distractions.

Contact

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